

DEVICEIO Privacy Policy

Effective Date: May 21, 2021

GOODPROTOTYPING (“**GOODPROTOTYPING**,” “**we**” or “**us**”) values transparency and privacy. In this Privacy Policy (the “**Policy**”), we describe how we collect, use, and disclose information that we obtain through the service accessible at deviceio.goodprototyping.com, and any software or mobile application that we make available to provide access to the Service (collectively, the “**Service**”). The Service is owned and operated by GOODPROTOTYPING, and is used by GOODPROTOTYPING customers (our “**Customers**”) to manage their embedded devices. In providing our Service, we collect certain information from our Customers.

By accessing or using our Service, you agree that we will collect and handle your information as described in this Policy. Your use of our Service, and any dispute over privacy, is subject to this Policy and our Terms of Service, available at <https://deviceio.goodprototyping.com/deviceio-terms-of-service.pdf>. The Terms of Service are incorporated by reference into this Policy.

This Policy is effective as of the date set forth above (the “**Effective Date**”).

What Information Do We Collect?

Information We Collect Directly from Customers.

- **Registration:** To register for the Service, Customers must provide their email address (which will also be their log-in), company name, first and last name, and must create a password. We also may collect additional information, including preferences that allow us to better understand our Customers.
- **Payment Details:** We collect payment information to process Customer Subscriptions.
- **Service Parameters:** We collect project details including project names, revision numbers, firmware binary files, and sensor data.

Information We Collect Automatically. We automatically collect the following information about your use of the Service through cookies, web beacons, log files, and other technologies: domain name; browser type and operating system; pages viewed, links clicked and other activities via the Service; IP address; the length of time using our Service; access time; device ID or other identifier; location and language information. We may combine this information with other information that we have collected, including, where applicable, personal information. Please see the “Cookies and Other Tracking Mechanisms” section below for more information.

How We Use Your Information

We use the information we collect for the following purposes:

- To primarily deliver the Service. For example, with the appropriate configuration as described in the Documentation, the information you provided as Service Parameters allow the system to work.
- To better understand how the Service is used, both on an aggregated and individualized basis, in order to improve the Service and respond to user desires and preferences, and for other research and analytical purposes.
- For marketing and promotional purposes. For example, we may send our Customers news and newsletters, special offers, and promotions, or to otherwise contact Customers about products or information we think may interest them.

How We Share Your Information

We do not share your information, in any capacity, whatsoever.

Cookies and Other Tracking Mechanisms

We use cookies to handle Service sessions only, they are required for the system to work.

Clear GIFs, pixel tags and other technologies. Clear GIFs are tiny graphics with a unique identifier, similar in function to cookies. In contrast to cookies, which are stored on your computer's hard drive, clear GIFs are embedded invisibly on web pages. We use clear GIFs (a.k.a. web beacons, web bugs or pixel tags), in connection with our Service to track activities on the Service, and compile statistics about usage of the Service.

Third-Party Sites

Our Service may contain links to, or appear on third-party websites. Any access to and use of such third-party websites is not governed by this Policy, but instead is governed by the privacy policies of those third-party websites, and we are not responsible for the information practices of such third-party websites.

Security of Personal Information

We have implemented precautions to protect the information we collect from loss, misuse, and unauthorized access, disclosure, alteration, and destruction. Please be aware that despite our best efforts, no data security measures can guarantee 100% security. You should take steps to protect against unauthorized access to your information (including Supporter information), password, phone, and computer by, among other things, signing off after using a shared computer, choosing a robust password that nobody else knows or can easily guess, and keeping your log-in and password private. We are not responsible

for any lost, stolen, or compromised passwords, or for any activity on your account via unauthorized password activity.

Access to Personal Information

Customers may modify their registration information by emailing us at feedback@deviceio.goodprototyping.com. Please note that copies of information that you have updated, modified or deleted may remain in our systems.

Marketing Choices

We may send periodic promotional or informational emails to Customers. Customers may opt-out of such communications by following the opt-out instructions contained in the e-mail. Please note that it may take up to 10 business days for us to process opt-out requests.

EU Users

We may process personal data as defined by and subject to any national law of an EU member state adopted pursuant to Regulation (EU) 2016/679 (the “GDPR”). When we provide the Service to our Customers, we process data as a “processor” (as defined under the GDPR. Our Customers are the “controllers” (as such term as defined in the GDPR) of their Data, and We will only process Data as instructed by our Customers and pursuant to our agreements.

Children Under 13

Our Service is not designed for children under 13. If we discover that a child under 13 has provided us with personal information, we will delete such information from our systems.

Contact Us

If you have questions about the privacy aspects of our Service, please contact us at feedback@deviceio.goodprototyping.com.

Changes to this Policy

This Policy is current as of the Effective Date set forth above. We may change this Policy from time to time. If any changes are made to this Policy that materially affect our practices with regard to the personal information we have previously collected, we will provide notice in advance of such change by highlighting the change on our website, and/or by emailing Customers, or by notifying them when they log in to the Service.